

# Q2 Investor Presentation September 2024



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# **Our Mission Statement**

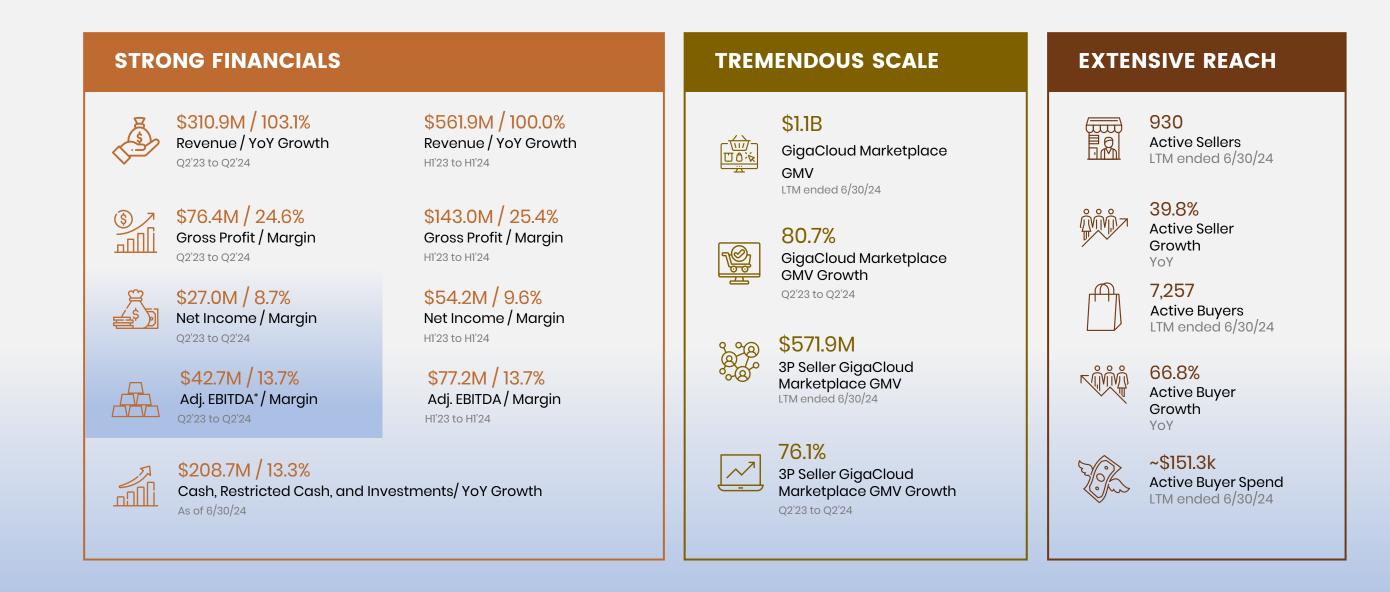
GIGACLOUD TECHNOLOGY IS AN ONLINE GLOBAL B2B SOLUTIONS PROVIDER THAT IS REINVENTING THE SUPPLY CHAIN FOR WHOLESALE BUYERS AND SELLERS OF LARGE PARCEL MERCHANDISE

Our GigaCloud B2B Marketplace seamlessly connects suppliers and resellers across the globe in real time



# **GigaCloud At A Glance**





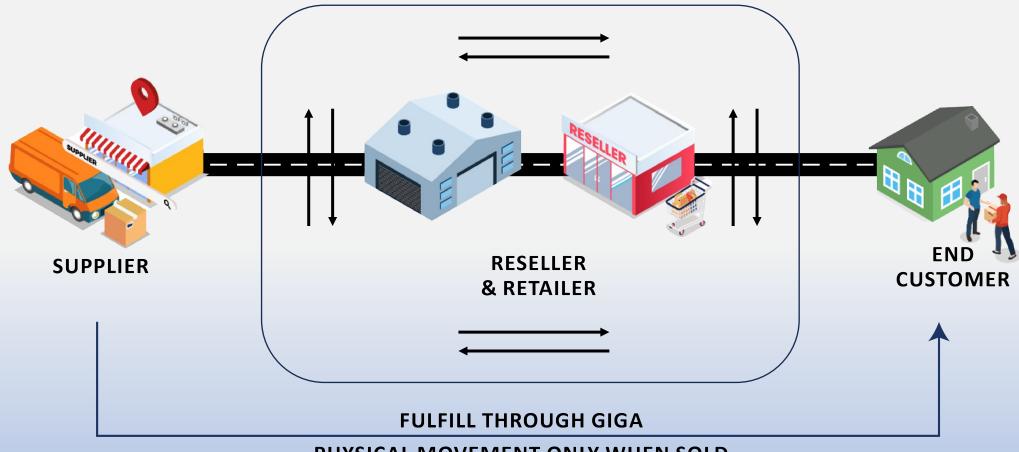
# **GigaCloud Timeline**





# SFR: Multi-Directional Trade, Uni-Directional Fulfillment





PHYSICAL MOVEMENT ONLY WHEN SOLD

# The GigaCloud Cycle – 1P, 3P, and Logistics





Logistics infrastructure

supporting both 1P and 3P •-businesses, providing efficient fulfillment solutions

# Access to Rapidly Growing Seller and GMV

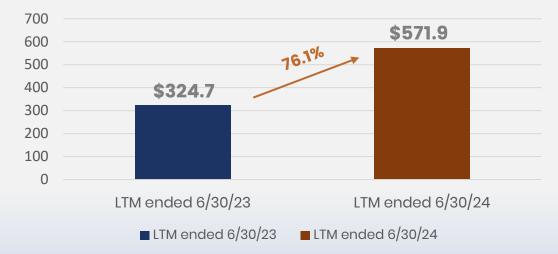


### Active Sellers Increasing Quickly...





### ... Results in Significant Growth in 3P Seller GMV



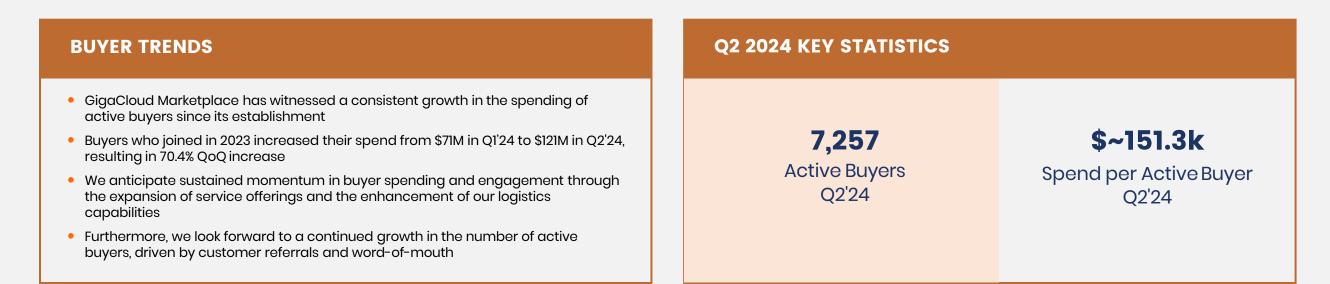
GigaCloud Marketplace 3P Seller GMV

**Expansive Product Categories** 



### **Attractive Buyer Cohort Trends**





### Active Buyer Spend (GMV) in GigaCloud Marketplace



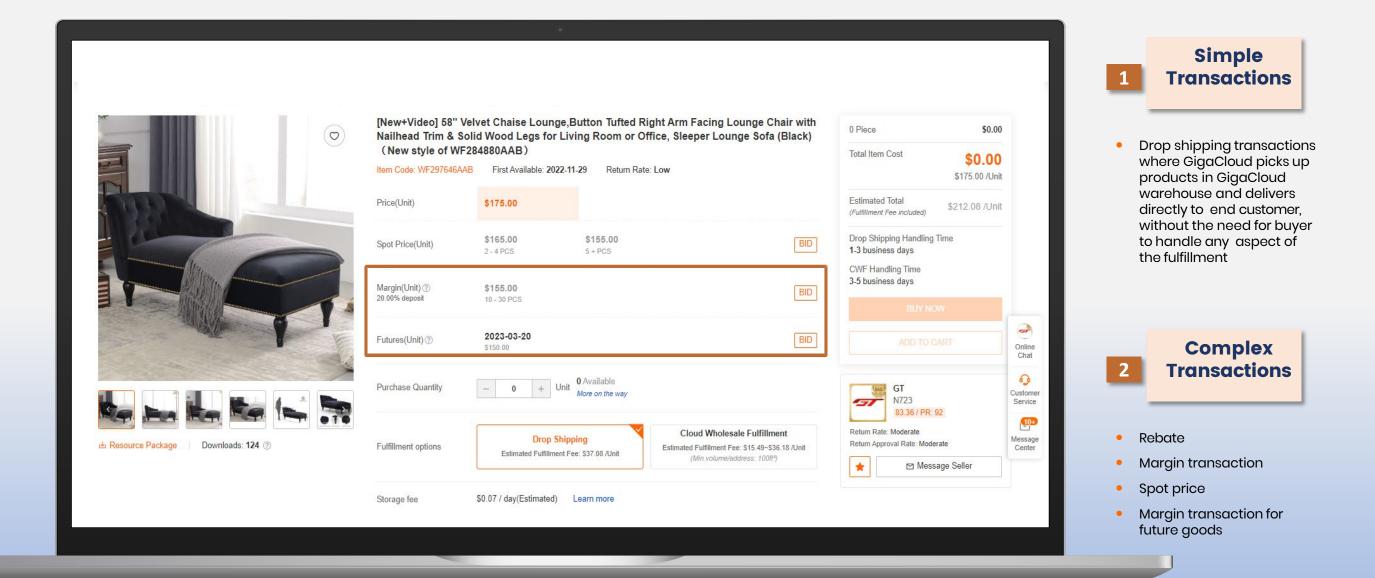
Source: Company management

Buyers represent the group of buyers who first purchased products on the GigaCloud Marketplace in a given year

(2) Active Buyers shows the total number of buyers who have made at least one purchase in our GigaCloud Marketplace in the last twelve months

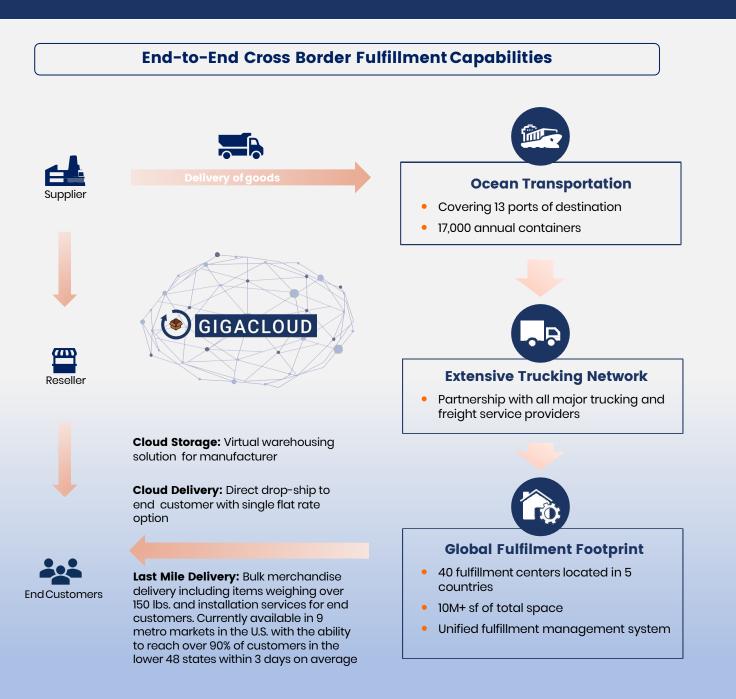
# Flexible Trading Tools to Facilitate Transactions





### HARDWARE: End-to-End Logistics Capabilities





#### North America Fulfillment

- Strategic locations nationwide
  - Close to major ports
  - Proximity to customers
  - Shortened delivery time to end consumer
- Key operating centers in L.A., Atlanta and New Jersey



#### International Resources



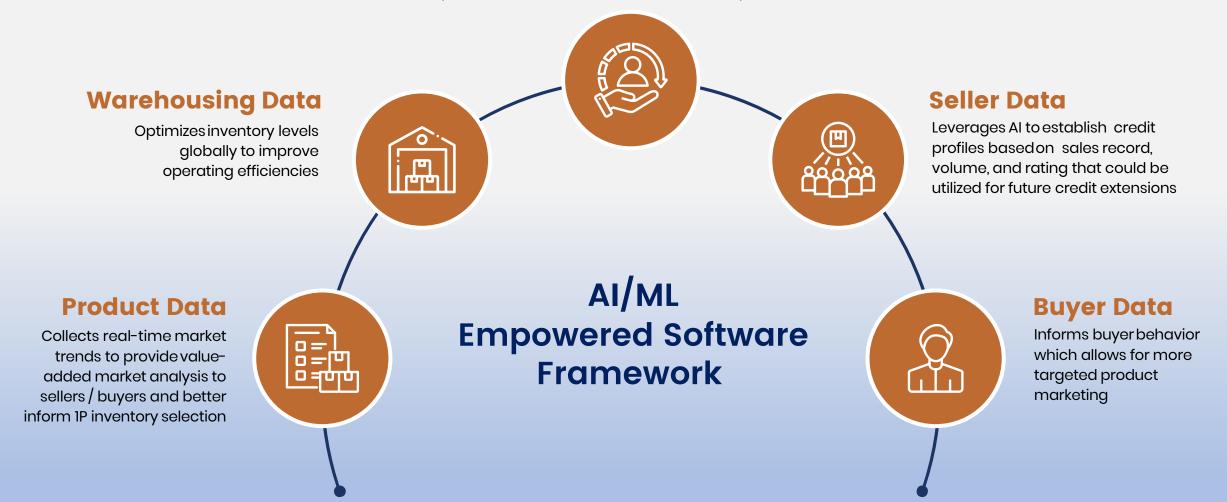
# **SOFTWARE: Data Driven Operations**



### Data Driven Technology Stack Powered by AI & Machine Learning Drives Incremental Operating Efficiencies

### **End Customer Data**

Informs purchase behavior and latest consumer preferences



### **Our Growth Strategies**



### Expandable platform with significant avenues for growth



Integrate Noble House business volumes from thirdparty channels into the B2B Marketplace to enhance streamlined operations and offer expanded product selections for buyers



### **Service Offerings** Elevation

Leverage extensive customer / vendor relationships from Noble House to foster collaboration and optimize mutual growth opportunities in the evolving market landscape



### **Business Reach Acceleration**

Ongoing execution of BaaS Program, an industry-first initiatives designed to boost the competitiveness of Sellers in the B2B GigaCloud Marketplace by allowing them to sell products under the leading American furniture brand Christopher **Knight Home** 



### Technology Enhancement

Integration of Wondersign's automated catalog management tools expand the service offering capabilities of GigaCloud B2B Marketplace to navigate into a customerfacing B2B marketplace for brick-andmortar retailers

# THANK YOU

